

Sustainable Maryland Certified
Rockville Green Team Action Plan 2021

Action Item Definitions are available at:
<http://sustainablemaryland.com/actions-certification/actions/>

* City Departments/Divisions/Boards & Commissions

CMO= City Manager's Office
PDS = Planning and Development Services
DPW = Department of Public Works
EMD = Environmental Management Division
HR = Human Resources
HCD = Housing and Community Development

Police
Procurement
R&P = Recreation and Parks
T&T = Traffic and Transportation
CCNC = Croydon Creek Nature Center
PIO = Public Information Office
REC = Rockville Environment Commission

		* = New action this round					2021		
		M = Mandatory Action					Application		2023
		P = Priority Action					Pending		Goals
Total Points		Available	2012 Certified	2015 Certified	2018 Certified		560		510
		920	230	305	515				

#	Category	Action Item	Available Points	2012 Certification	2015 Recertification	2018 Recertification	2021 Recertification	Potential 2023 Actions	Green Team: City Partners (Division* - Primary Staff)	Green Team: Community Partners (Agency -- Contact Name)	Notes	Lead Compiler for Application
1	Community Action	SMC Green Team Training	5	5			5	5	EMD - Amanda Campbell	REC	SMC Equity training March 2021.	WB
2	Community Action	Create Green Team (M)	10	10	10	10	10	10	EMD - Amanda Campbell, Erica Shingara	REC	Mandatory Action	WB
3	Community Action	Green Team Action Plan (M)	10	10	10	10	10	10	EMD - Amanda Campbell, Erica Shingara	REC	Mandatory Action	ES
6	Community Action	Maryland Green Schools	10		10	30	10	10	CCNC, EMD	REC, MCPS	Ongoing	WB
7	Community Action	Innovative: Community Services Holiday Drive*					10	10	HCD			HA/ES
	Community Action	Innovative: Environment and Sustainability Newsletter*					5	5	EMD- Shannon Philbin		New	SF/SP
	Community Action	Innovative: Volunteer Programs*					10	10	R&P (Senior Center, CCNC), HCD, EMD, CMO,		New	ES
	Community Action	Innovative: Community Engagement and Diversity	5 to 50			30	10	10	CMO- Community Engagement Division; Housing and Community Development	Human Rights Commission and Asian Pacific American Task Force; Human Services Advisory Commission	Ongoing	ES
10	Community Based Food	Establish Local Farmers Market	15		15	15	15	15	R&P- Mike Coppersmith	Recreation & Park Advisory Board	Ongoing	ES
12	Community Based Food	Community Gardens (P)	15		15	15	15	15	R&P- Nanette Belice, Dianne Fasolina	Recreation & Park Advisory Board	Ongoing	WB
16	Community Based Food	Innovative: Backyard hens	5 to 20			10			Police-Animal Control			SM/HG
17	Energy	Municipal Energy Audits -- City Hall (P*)	5 to 55				35	35	EMD-Amanda Campbell, Erica Shingara R&P- Steve Mader, Noel Gonzalez Water Treatment Plant T&T - Andrew Luetkemeier	EmPower Maryland, Pepco, MEA, REC	LPCC, City Hall audit, combined other innovative items for more comprehensive program with more points	ES
18	Energy	Residential Energy Efficiency	5 to 20			15	15	15	EMD - Amanda Campbell HCDS - Niambi Powell Senior Center	Montgomery County Department of Environmental Protection (DEP), REC, Pepco, Blockchain Frontiers, MEA	Includes new LMI grant program	ES
20	Energy	Innovative: Solar& EV Charging Co-op	5 to 20		10	35	5	5	EMD- Amanda Campbell	REC, Solar United Neighbors, Montgomery County DEP, Various Jurisdictions	Expanded program	CR/SM/ES
	Energy	Innovative: Building Benchmarking					5	10	EMD - Amanda Campbell and Erica Shingara	Montgomery County DEP	Future program expansion	AC/ES
	Energy	Electric Vehicle Charging Stations*					5	5	EMD - Amanda Campbell and Erica Shingara R&P - Melinda Norton, Chris Henry, Steve Mader T&T - Emad Elshafei	Pepco	Future program expansion	JG/SM/ES

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21	Greenhouse Gas	Municipal Carbon Footprint	15	15		15		15	EMD- Amanda Campbell	Metropolitan Washington Council of Governments (MWCOG)	Completed FY2016 inventory in 2018	
22	Greenhouse Gas	Community Carbon Footprint	15	15		15	15	15	EMD- Amanda Campbell	MWCOG	COG completed 2018 update, https://www.rockvillemd.gov/2329/Climate-Action-Plan	ES
23	Greenhouse Gas	Climate Action Plan*	10 to 25				10	15	EMD- Amanda Campbell, Erica Shingara PDS - Clark Larson and Andrea Gilles	MWCOG, REC, Recreation & Park Advisory Board, Other stakeholders to be determined	New	PS/ES
25	Greenhouse Gas	Innovative: EPA Green Power Partner and Green Power Community	5 to 20			15	5	5	EMD- Erica Shingara Facilities, Water Treatment Plant, Traffic and Transportation	Montgomery County Department of General Services, US Environmental Protection Agency	EPA Green Power Partner and EPA Green Power Community	ES
26	Health and Wellness	Let's Move (substitute HEAL program)	15	15	15		15	15	R&P- Recreation		*Substituted Healthy Eating and Active Living (HEAL) program because it is similar to Let's Move.	WB
27	Health and Wellness	Join Healthiest Maryland Businesses	5	5	5	5			HR- Hillary Hurlbutt		Ongoing	WB
28	Health and Wellness	Workplace Wellness Program	5 to 15	15	15	15	15	15	HR- Hillary Hurlbutt		Ongoing; Moved online	WB
29	Health and Wellness	Living Well Program	5 per class			15	20	20	Senior Center-Terri Hilton		Ongoing	WB
30	Health and Wellness	Innovative: Drug Take-Back Events	5 to 20			5	5	5	Police- Cpl. Ken Matney, Senior Center, PIO	MWCOG, DEA	Drug Take-Back Events	SP
31	Local Economies	Establish Local Business Directory	10		10	10	10	10	CMO	Rockville Economic Development Inc. (REDI)	REDI Online business directory (https://rockvilleredi.org/)	ES
33	Local Economies	Buy Local Campaign	15		15	15	15	15	CMO	Rockville Chamber of Commerce	"Buy Rockville" campaign; https://www.rockvillechamber.org/	ES
36	Local Economies	Economic Analysis of Procurement Practices	15			15	15	15	Procurement - Jessica Blow		2015 Purchasing Study and annual reports	ES
47	Local Economies	Innovative: Economic Development Program and Plans	5 to 50			10	25	25	CMO, PDS	REDI	Economic Development, REDI, 2040 Trends Report and CMP Chapter	WB/ES
48	Natural Resources	Implement Watershed Stewardship/ Pollution Prevention Outreach	10	10	10	10	10	10	EMD- Shannon Philbin, Heather Gewandter, CCNC	REC	Ongoing	SP/WB
49	Natural Resources	Facilitate Engagement in Existing Watershed Stewardship Opportunities	5 per event	15	15	20	20	20	EMD- Shannon Philbin, Heather Gewandter, CCNC	REC	H2O Summit, Stream Cleanups, Weed Warriors	SP
50	Natural Resources	Provide Voluntary Opps for Citizen Engagement	10	10	10	10	10	10	EMD- Shannon Philbin, Heather Gewandter, CCNC	REC	Ongoing	SP
51	Natural Resources	Provide Incentives for Watershed Stewardship on Private Lands	15	15	15	15	15	15	EMD- Shannon Philbin, Heather Gewandter, CCNC		Ongoing	SP
52	Natural Resources	Create Watershed Plan (P)	20	20	20	20	20	20	DPW: EMD, Engineering, Operations	REC	Focused on implementing plans	HG
53	Natural Resources	Stormwater Management Program (P)	15	15	15	15	15	15	DPW: EMD, Engineering, Operations		Ongoing	HG
54	Natural Resources	Stormwater Manager/Coordinator	15	15	15	15	15	15	EMD- Heather Gewandter		Ongoing	HG
55	Natural Resources	Stormwater Fee Structure	20	20	20	20	20	20	EMD- Lise Soukup, Heather Gewandter		Ongoing	HG
59	Natural Resources	Water Conservation Plan	15			15	15	15	DPW- Water, Engineering and EMD	MWCOG	Ongoing	ES
61	Natural Resources	Tree City USA	15	15	15	15	15	15	R&P- Paula Perez		Ongoing	HG
62	Natural Resources	Pet Waste Education	5	5	5	5	5	5	EMD/R&P/Police	REC	Ongoing	SP
64	Natural Resources	Pet Waste Ordinance	5			5	5	5	Police		Ongoing implementation	ES
65	Natural Resources	Innovative: Pesticide Ban*					5		EMD, R&P	REC, R&P Advisory Board, Montgomery County DEP	New	SP
	Natural Resources	Innovative: Croydon Creek Spring Festival and Native Plant Sale					5		CCNC		Ongoing	SP

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	Natural Resources	Innovative: Pandemic Earth Month Outreach Programs*					5		EMD, CCNC	REC, Weed Warriors	New	SP
	Natural Resources	Innovative: Styrofoam and plastic straw bans*					5		EMD - Wendy Blackman		New	JG/WB
	Natural Resources	Innovative: Drainage Guide*					5		DPW (EMD and Engineering)		New	SP
	Natural Resources	Innovative: Weed Warriors*					5		EMD - Shannon Philbin, Heather Gewandter R&P - Steve Mader, Dianne Fasolina, Rob Orndorff	Weed Warrior Volunteers	New	PS/CLAC/SP
66	Planning and Land Use	DHCD Sustainable Communities	20		20	20			DPS		No updates on the program	
67	Planning and Land Use	Housing and the Comprehensive Plan	5		5	10	10		HCD - Asmare Habte		Ongoing	ES
70	Planning and Land Use	Innovative: Recreation and Parks Strategic Plan and Redgate Park Planning	5 to 50				10		R&P	R&P Advisory Board		HA/ES
	Planning and Land Use	Innovative: Historic Resources Management Plan					10		DPS	Historic District Commission		HA/ES
	Planning and Land Use	Innovative: Vision Zero			10	15	10		T&T	Rockville Bike Advisory Committee, Rockville Pedestrian Advisory Committee		PS/ES
	Planning and Land Use	Innovative: Bike and Pedestrian Programs					10		T&T	Rockville Bike Advisory Committee, Rockville Pedestrian Advisory Committee		ES